

**2010 National Retailer Conference (NRC)  
Question and Answer Document for TM Use**

**How will I register for the conference and when?**

A. Registration will begin February 1st, 2010. Participants will register and pay via credit card using our NRC website (under development)

**What does the \$399 (plus applicable taxes) Early Bird participation fee include?**

A. The fee includes all provided meals, welcome reception, final evening Gala dinner with entertainment, tradeshow admission and access to all of the workshop opportunities. Fees do not include hotel room or travel costs.

**When will the hotel room rates be communicated?**

A. Registrations will begin February 1, 2010. A communication will be sent to all potential participants prior to registration that outlines the negotiated hotel room rates for the Westin Harbour Castle Hotel. A large block of rooms has been set aside to cover all participants.

**If I bring my spouse/partner, will there be a package available for them?**

A. This will be part of the January communication to participants

**Do I have to stay at the Westin Harbour Castle Hotel during the event?**

A. No. Participants are highly encouraged to stay at the Westin as it is the site of all components of the conference, presentations, tradeshow and meals. A competitive room rate will be made available to provide participants the opportunity to network with fellow participants. The Westin Harbour Castle will be the place to stay for this conference!